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HELMS ATHLETIC FOUNDATION/LA84 COLLECTION SETS THE PACE IN SCP AUCTIONS' 'MID-SUMMER CLASSIC'

*The magnificent John Moores Trophy from 1938 and a circa 1955 Heisman Memorial Trophy
Replica honoring winners from 1935 to '54 lead the charge*

Laguna Niguel, Calif. (August 24, 2014) – The esteemed Helms Athletic Foundation/LA84 Collection of 267 sports artifacts from America's first true sports museum brought in \$1,104,017 to highlight the bidding wars in SCP Auctions' 2014 Mid-Summer Classic which concluded on Sunday. The proceeds from the sale of sold items from the Helms/LA84 Collection will go toward advancing the work of the LA84 Foundation (www.LA84.org), a non-profit that funds youth sports in southern California. The top lot from the Helms/LA84 Collection was the prestigious John Moores Trophy, a sterling silver masterpiece that was established in 1938 to recognize the World's Amateur Baseball Championship, which went for \$195,072. In total, the auction of 850 sports memorabilia lots brought in a combined \$3.2 million.

The next three highest-selling lots included a circa 1955 Heisman Trophy replica honoring winners from 1935 to 1954 (\$75,205); Bill Tilden's 1921 U.S. National Championship Men's Singles 15K Gold First Place Medal (\$69,184); and a circa 1893 Cy Young autographed Cleveland Spiders Pifer & Becker Cabinet Photo (\$66,734).

"The overall results of this auction were extremely impressive and proved that the market for the finest quality sports memorabilia continues to thrive," said Dan Imler, Vice President of SCP Auctions.

Part 2 of The Newport Sports Museum Collection auction of John Hamilton's privately owned assortment brought in \$349,591, led by the sale of the circa 1976 Tony Dorsett signed University of Pittsburgh game-worn jersey that went for \$15,180.

Other highlights from the auction included:

- Hand-written, two-page letter from George Washington dated Dec, 5, 1778 (signed "G. Washington") - \$64,507
- Complete set of 1952 Topps baseball cards went for \$60,667 and included a high-graded Mickey Mantle rookie card - \$60,667
- Jim "Catfish" Hunter's 1974 American League Cy Young Award - \$56,501
- Gene Tenace's 1982 10K Gold St. Louis Cardinals World Champions Ring - \$41,434
- Game Ball from 1916 when Georgia Tech obliterated Cumberland University 222-0 in football's most lopsided game ever - \$40,388

The buyers of the items wish to remain anonymous at this time. All prices include a buyer's premium. Full auction results are available at www.scpauctions.com.

About SCP Auctions

SCP Auctions, Inc. has been a leader in brokering and auctions of important sports memorabilia and cards since 1979. The Southern California based firm conducts online auctions throughout the year, highlighted by their Premier Auctions in the spring and fall. SCP Auctions has handled some of the most significant individual items and prominent collections in their field, such as the record-setting sale of the earliest known jersey worn by New York Yankees legend Babe Ruth (\$4.4 million) the famed T206 Honus Wagner baseball card (\$2.8 million) and Babe Ruth's bat used to hit the first home run in Yankee Stadium (\$1.3 million). Interested bidders can call (800) 350-2273 or visit SCP Auctions online at www.SCPAuctions.com for more information on how to participate.

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Note: High-resolution photos available upon request.