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SCP AUCTIONS UNVEILS THE VINCE LOMBARDI COLLECTION AS PART OF ITS 2017 WINTER PREMIER AUCTION

*Seven lots from the family of the legendary gridiron coach go up for bid on
January 4th at scpauctions.com*

Laguna Niguel, Calif. (Dec. 27, 2016) – SCP Auctions is extremely excited to announce that seven outstanding lots with direct provenance to the legendary late NFL head coach Vince Lombardi will be featured in its Winter Premier online auction, which starts on Wednesday, January 4, 2017, at www.scpauctions.com. Collectors will now have a chance to own a piece of Lombardi's legacy by bidding on some of the man's most coveted pieces including his 1956 New York Giants World Champions 10K gold ring. Each of the items were consigned directly to SCP Auctions by Vince Lombardi Jr., the coach's only son. Bidding will run through Saturday, Jan. 21, 2017.

"We are pleased to share some of these mementoes with serious football collectors," said Vince Lombardi Jr.

Six additional lots from Lombardi's prolific career will go up for bid including a Patek Philippe wristwatch that was presented to Lombardi on "George Halas Night" (Sept. 25, 1968) by the Chicago Athletic Association; a specially designed Bishop's Charities Game (Packers vs. Giants, Aug. 10, 1968) Bulova wristwatch; a 1960'S Green Bay Packers World Champions 14K gold & diamond cuff link; and a 1961 congratulatory telegram from United States President John F. Kennedy.

During his tenure with the Packers, Lombardi led the team to a 98-30-4 record and three straight titles from 1965 to 1967. At the conclusion of the '66 and '67 seasons, the Packers would go on to win the first two Super Bowls: 35-10 over the Kansas City Chiefs and 33-14 over the Oakland Raiders, respectively. After becoming the Packers GM for two years, Lombardi returned to the field in 1969 as head coach of the Washington Redskins. A second season of coaching the Redskins, however, never materialized as Lombardi was diagnosed in the summer of 1970 with an aggressive form of colon cancer. He died on Sept. 3, 1970, at the age of 57. Shortly after his passing, the NFL named its Super Bowl Trophy in his honor and it is now the most coveted award in football. In 1971, Lombardi was inducted into the Pro Football Hall of Fame and his legacy firmly cemented in Canton, Ohio.

"It is truly an honor for SCP Auctions to put these items up for bid on behalf of the Lombardi Family," said SCP Auctions President David Kohler.

Bidding is open to registered bidders only at www.scpauctions.com beginning Wed., Jan. 4, and closing on Sat., Jan. 21. For more information on how to participate, please call 949-831-3700.