



Naismith Memorial Basketball Hall of Fame Announces SCP Auctions as Official Auction & Appraisal Partner

Springfield, Mass. (July 22, 2015) – The Naismith Memorial Basketball Hall of Fame announced today that SCP Auctions has been named its official auction and appraisal partner. The multi-year partnership will feature an annual basketball-themed auction with proceeds benefitting the Naismith Memorial Basketball Hall of Fame. Since opening its doors in 1959, the Hall has operated as a non-profit organization relying on the generosity of others to preserve the legacy of the game.

Additionally, SCP Auctions has been named a Premier Sponsor for the Class of 2015 Enshrinement festivities, as well as the presenting partner of the Family Reunion Dinner during Enshrinement weekend on September 10th.

"SCP Auctions is extremely proud and excited to be the Naismith Memorial Basketball Hall of Fame's new auction partner," said David Kohler, president of SCP Auctions. "As one of the country's premier sports memorabilia auction houses, we look forward to creating a great working relationship with the Hall of Fame as well as with many of basketball's greatest legends."

John L. Doleva, President and CEO of the Naismith Memorial Basketball Hall of Fame added: "We are thrilled to have SCP Auctions hosting our Family Reunion Dinner during our Enshrinement Celebration weekend. It's the perfect time to tipoff this partnership and introduce them to the 2015 Enshrinement Class, current Basketball Hall of Famers and their fans. We look forward to having SCP Auctions share their experience and expertise with the entire Naismith Memorial Basketball Hall of Fame family."

The Hall of Fame Class of 2015 includes 39-year NBA referee **Dick Bavetta**, three-time College Coach of the Year **John Calipari**, four-time NBA All-Star **Spencer Haywood**, eight-time NBA All-Star **Dikembe Mutombo**, seven-time NBA All-Star **Jo Jo White**, three-time WNBA MVP **Lisa Leslie**, ABA superstar **Louis Dampier**, early African-American pioneer of the game **John Isaacs**, acclaimed Australian player and coach **Lindsay Gaze**, 2-time NBA Champion coach with the Celtics **Tom Heinsohn** and Nike's Director of International Basketball and 2013 John W. Bunn Lifetime Achievement Award winner **George Raveling**.

For event details and Enshrinement ticket information, visit www.hoophall.com.

About SCP Auctions

SCP Auctions has been a leader in brokering and auctions of important sports memorabilia and cards since 1979. The southern California-based firm conducts online auctions throughout the year, highlighted by its Premier Auctions in the spring and fall. SCP Auctions has handled some of the most significant individual items in their field such as the record-setting sale of the earliest known jersey worn by New York Yankees legend Babe Ruth (\$4.4 million), the famed T206 Honus Wagner baseball card (\$2.8 million), a Jesse Owens' gold medal from the 1936 Olympic Games (\$1.4 million), and Babe Ruth's bat used to hit the first home run in Yankee Stadium (\$1.3 million). SCP Auctions has also sold the personal memorabilia collections of Basketball Hall of Famers including the late Red Auerbach, Oscar Robertson, Bob Cousy, John Havlicek and Julius Erving. Interested bidders can call (949) 831-3700 or visit SCP Auctions online at www.scpauctions.com for more information on how to participate.

About the Naismith Memorial Basketball Hall of Fame

Located in Springfield, Massachusetts, the city where basketball was invented, the Naismith Memorial Basketball Hall of Fame promotes and preserves the game of basketball at every level – professional, collegiate and high school, for both men and women on the global stage.

For more information:

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