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JO JO WHITE'S PERSONAL SPORTS MEMORABILIA COLLECTION IS UP FOR BID IN SCP AUCTIONS' 2015 FALL PREMIER ONLINE AUCTION

Celtics Hall of Famer's basketball mementoes are up for auction through Dec. 5

Laguna Niguel, Calif. (Nov. 23, 2015) – SCP Auctions is proud to present legendary Boston Celtics' point guard and recently inducted Naismith Memorial Basketball Hall of Fame member Jo Jo White's personal memorabilia collection as part of its 2015 Fall Premier online auction. Bidding began on Wednesday, Nov. 18, and will conclude on Saturday, Dec. 5 at www.scpauctions.com. As the organization's director of Special Projects and a longtime community relations representative, White was awarded a 2008 Boston Celtics NBA Championship 14K white gold ring upon the 2008 squad's claiming of the franchise's 17th title. It tops the list of valuable items amongst White's two dozen lots with a current bid of $17,270. View lots here: http://catalog.scpauctions.com/Category/Jo_Jo_White_Collection-454.html.

"We are extremely pleased to be offering many of Jo Jo's coveted basketball heirlooms," said David Kohler, president of SCP Auctions.

White helped the Celtics win a pair of NBA titles (1974 and '76) during his 10-year tenure in Beantown. Selected by Boston with the No. 9 overall pick in the 1969 NBA Draft out of Kansas University, he finished his career with Boston averaging 18.3 points per game and led the team in assists four different times. An outstanding post-season performer, he played key roles in Boston's run to both titles, finishing with a 21.5 career playoff scoring average. In a jaw-dropping exhibition of his incredible conditioning, White played 60-plus minutes and scored a game-high 33 points in the Celtics' historic triple-overtime win over the Phoenix Suns on the Boston Garden's parquet floor in Game 5 of the 1976 NBA Finals, and was later named the series MVP. He is still remembered as one of the most durable Celtics of all-time as his streak of 488 consecutive games played remains a franchise record. A seven-time All-Star, his No. 10 jersey was retired by the Celtics in a ceremony at the Boston Garden on April 9, 1982.

Among the other items up for bid will be White's 1974 and '76 NBA championship rings (minimum bids are $2,500 each) that he was given as replacements when the originals were lost, as well as numerous warmup and game-used uniforms from his participation in NBA All-Star Legends games, his 1976 NBA Finals MVP digital wristwatch, two of his College All-American award plaques from Kansas, his Kansas Sports Hall of Fame induction plaque, and his 1976 and 1977 NBA All-Star Game plaques.

Bidding is open to registered bidders only. For more information on how to participate, please visit www.scpauctions.com or call (949) 831-3700.

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